

Station KTNV-TV LAS VEGAS, NV

Advertiser () .PRIORITIES USA ACTI

Product PRIORITIES USA ACT

Estimate# 1788

Buyer Media Placement

Phone#

Fax#

Agency () MUNDY KATOWITZ MEDIA INC

1322 G. STREET SE

WASHINGTON, DC 20003

Agency C/P1/P2/E 321/340/1788

Flight Dates 10/20/2012 - 10/22/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 11,000
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	1	M	11A-12P	ACTN NEWS@11AM	:60	\$1,300.00	10/22-10/22	1	1	1	\$1,300.00	
	2	SU	5A-6A	ACTN NWS SU@5A	:60	\$1,200.00	10/21-10/21	1	1	1	\$1,200.00	
	3	M	4P-5P	JUDGE JUDY R/JUDGE JUDY	:60	\$1,800.00	10/22-10/22	1	1	1	\$1,800.00	
	4	M	430A-5A	ACTN NWS@430AM<	:60	\$300.00	10/22-10/22	1	1	1	\$300.00	
	5	SA	6A-7A	ACTN NWS SA@6A	:60	\$2,000.00	10/20-10/20	1	1	1	\$2,000.00	
	6	SA	5A-6A	ACTN NWS SA@5A	:60	\$1,200.00	10/20-10/20	1	1	1	\$1,200.00	
	7	M	5A-530A	ACTION NWS@5AM	:60	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	8	M	7A-9A	GD MRN AMR-ABC<	:60	\$2,000.00	10/22-10/22	1	1	1	\$2,000.00	

---REPORT TOTALS---

Report Totals: 8 / \$11,000.00

Station	KTNV-TV LAS VEGAS, NV	Agency	() MUNDY KATOWITZ MEDIA INC	Rep Firm	
Advertiser	() .PRIORITIES USA ACTI		1322 G. STREET SE	Sales Office	() PHILADELPHIA
Product	PRIORITIES USA ACT		WASHINGTON, DC 20003	Salesperson	() ANJIE BRADY
Estimate#	1788	Agency C/P1/P2/E	321/340/1788		
Buyer	Media Placement	Flight Dates	10/20/2012 - 10/22/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

---SALES MONTHLY TOTALS---

Oct 12: 8 / \$11,000.00
Sales Totals: 8 / \$11,000.00
Station Totals: 8 / \$11,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$47,826	KBLR	0%	KLAS	19%	KSNV	24%	KTNV	23%	KTUD	2%
		KVCW	5%	KVMY	9%	KVVU	18%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE